



With more choices, more savings and the comfort of having
New England's finest health professionals there when you need them ...

Welcome home to Anthem HMO Blue New England Choice

Meet the HMO that may just be your perfect plan. It's based on a simple idea - give your employees access to the best hospitals and health care professionals in New Hampshire and all across New England, and still get significant savings for them and you. That's what we're talking about.

It's not your typical HMO, it's better

Here's why. HMO Blue New England feels like a traditional HMO, but now your employees can make choices of where to get their care, each time they get care, through high-value network options. They even get added programs to help them decide. All this with the advantage of paying lower premiums. Here are the key ingredients:



Two different cost structures (tiers) let employees choose how and when to save

Employees can choose from the best hospitals and primary care providers across New Hampshire — and all across New England — through our two-tier structure. Tiers are based on cost efficiencies and quality benchmarks. The greatest savings come when choosing primary care doctors and hospitals in tier 1.

For an easy view of our tiers,
see the map on the back page.



Serious savings and incentives for employees who use lower-cost facilities for tests and procedures.

Our cost of care programs help employees:

- **Site of Service** lets employees save money on ambulatory outpatient surgery, lab tests, X-rays and ultrasounds, advanced diagnostic imaging services such as MRIs and CAT scans, and even physical therapy by helping them choose a lower-cost location for their service.
- **Vitals SmartShopper** helps employees not only save on costs for certain medical tests and procedures, it also offers cash rewards when they use lower-cost facilities. Depending on the service, the reward could be as much as \$1,000.

Bring the savings home

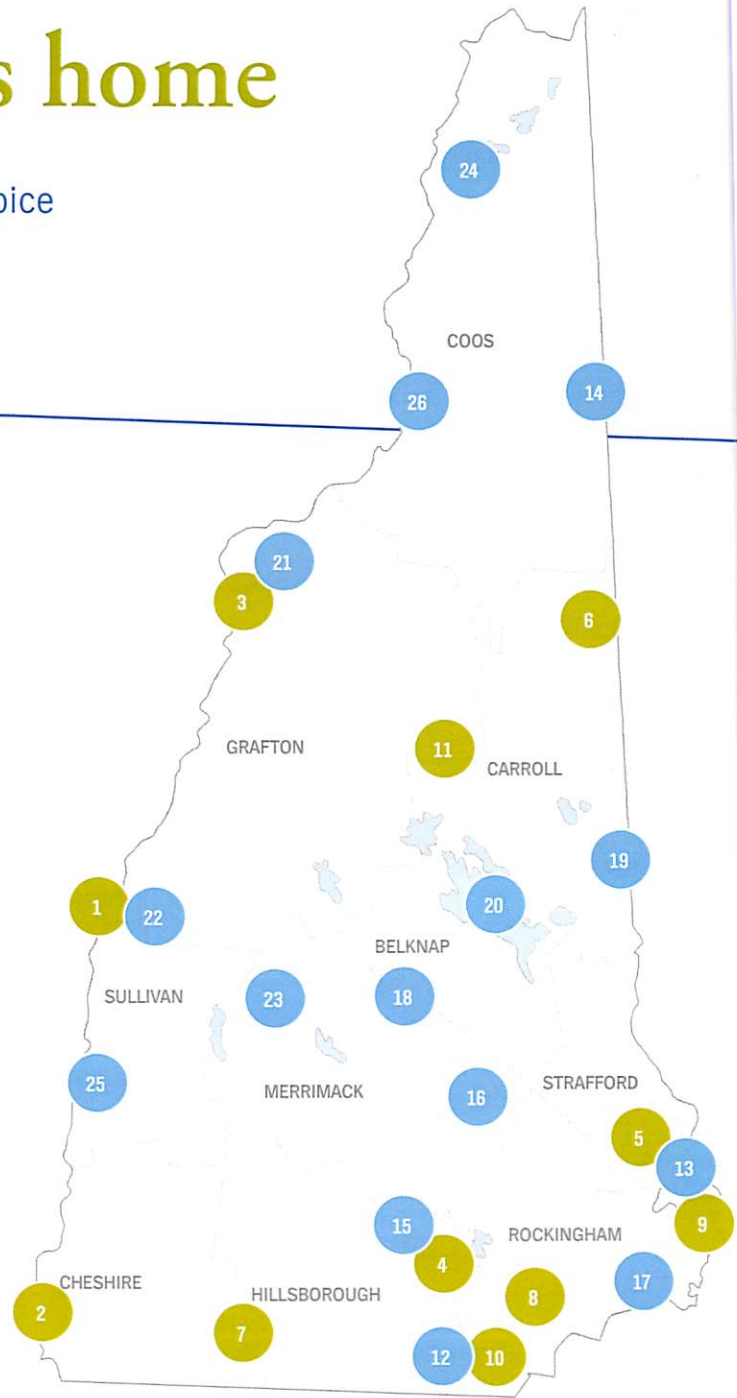
Learn more about HMO Blue New England Choice at anthem.com/newenglandchoice.

Tier 1

1. Alice Peck Day Memorial Hospital, Lebanon
2. Cheshire Medical Center, Keene
3. Cottage Hospital, Woodsville
4. Elliot Hospital, Manchester
5. Frisbie Memorial Hospital, Rochester
6. Memorial Hospital, North Conway
7. Monadnock Community Hospital, Peterborough
8. Parkland Medical Center, Derry
9. Portsmouth Regional Hospital, Portsmouth
10. Southern NH Medical Center, Nashua
11. Spere Memorial Hospital, Plymouth

Tier 2

12. St. Joseph's Hospital, Nashua
13. Wentworth-Douglass Hospital, Dover
14. Androscoggin Valley Hospital, Berlin
15. Catholic Medical Center, Manchester
16. Concord Hospital, Concord
17. Exeter Hospital, Exeter
18. Franklin Regional Hospital, Franklin
19. Huggins Hospital, Wolfeboro
20. Lakes Region General Hospital, Laconia
21. Littleton Regional Hospital, Littleton
22. Dartmouth-Hitchcock Medical Center, Lebanon
23. New London Hospital, New London
24. Upper CT Valley Hospital, Colebrook
25. Valley Regional Hospital, Claremont
26. Weeks Medical Center, Lancaster



Now available with a health savings account (HSA)!

An HSA is a consumer-driven health plan that's paired with a savings account which you and your employees can fund with pretax dollars to help pay for qualified health care expenses. An HSA offers lower premiums but comes with higher deductibles, but is a great option for building savings for medical care.